



**ALLATOONA HIGH SCHOOL BUCCANEERS
2017 FOOTBALL
BUSINESS SPONSORSHIP PACKET**



Football Excellence

Playoffs 2010, 2011, 2012, 2013, 2014, 2015, 2016

Region Champs 2011, 2014, 2015

2015 AAAAA Georgia State Champions



For More Information, Please Contact
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Allatoona High School Acworth, Georgia, 31010



- Allatoona High School was opened August, 2008
- Current student enrollment is approximately 1,700
- Currently a member of the GHSA Region 6, AAAAAA
- Average home football game paid attendance 3,000 people
- Average home football playoff game paid attendance 5,000 people
- Football Youth Football Program has approximately 250 players
- Average total Saturday youth football game attendance 500 people weekly
- Weekly average advertising reach is approx. 4,500 people (including students)
- Advertising banners will be displayed August - December



Sponsorship Options



Corporate Sponsor = \$3,000

- 4 X 6 fence banner sign
- Full page program ad
- Game tickets & parking pass upon request including access to Founders Club pregame meal (4)
- Car magnet showing Allatoona Sponsorship
- Wall Plaque to display at your place of business showing your support for Allatoona Football.
- Full website and social media recognition
- Goody Bag and halftime recognition during Sponsorship night
- Game night Give Away (approved by Admin) and supplied by Sponsor Towel's, koosie's, etc.

Buccaneer Sponsorship = \$2,000

- 4 X 6 fence banner sign
- Full page program ad
- Game tickets & parking pass upon request including access to Founders Club pregame meal (2)
- Car magnet showing Allatoona Sponsorship
- Full website and social media recognition
- Goody Bag and halftime recognition during Sponsorship night

Varsity Sponsorship = \$1,500

- 4 X 6 fence banner sign
- ½ page Program ad
- Game tickets & parking pass upon request.
- Car magnet showing Allatoona Sponsorship
- Full website and social media recognition
- Goody Bag and halftime recognition during Sponsorship night

JV Sponsorship = \$750.00

- 4 X 6 fence banner sign
- ½ page Program ad
- Full website and social media recognition
- Goody Bag and halftime recognition during Sponsorship night



Public Address Announced Sponsorship Opportunities



Allatoona Buc's Home Game First Down Ad

- "First Down Buc's! Brought to you by _____"
- The Buc's Average 10-15 First downs per game.
- Purchase for the entire season = \$2,500.00

Allatoona Buc's Home Game Field Goal and Extra Point Ad

- "Field Goal/Extra Point/2 point conversion is Good! Brought to you by _____"
- Buc's Average 5-7 FG/EP/2PC per game.
- Purchase for the entire season = \$1,500.

Allatoona Buc's Home Game Red Zone Ad

- "Buc's are in the Red Zone! Brought to you by _____"
- Buc's average 4-6 touchdowns per game.
- Purchase for the entire season = \$1,000.00



Program Ad and Ala Carte Marketing Opportunities



- 1/2 Page Color Media Program Ad = \$250.00
- Full Page Color Media Program Ad = \$500.00
- Stadium Banner = \$500.00
- Website and Social Media Display and Link = \$500.00
- Game night Give Away (approved by Admin) = \$500.00. Towel's, koosie's, etc. (Supplied by Sponsor)
- Saturday Youth Sports Give Away (approved by Admin) = \$250.00. Towel's, koosie's, etc. (Supplied by Sponsor)